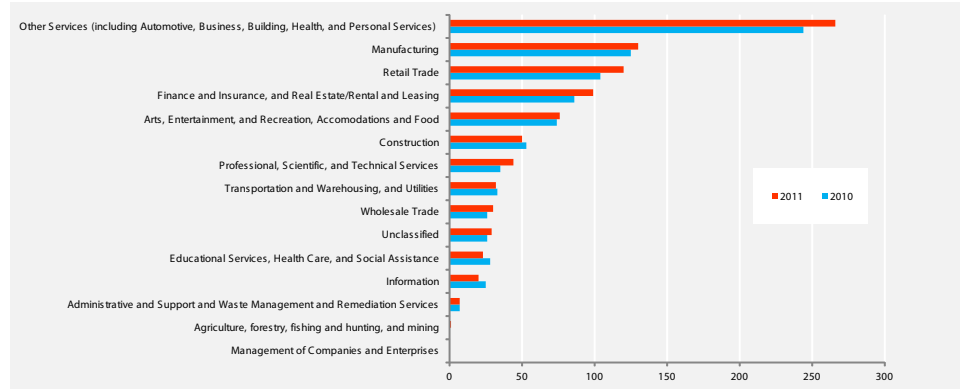


Dashboard Summary of Key Metrics

Scio Township, MI – August 2012

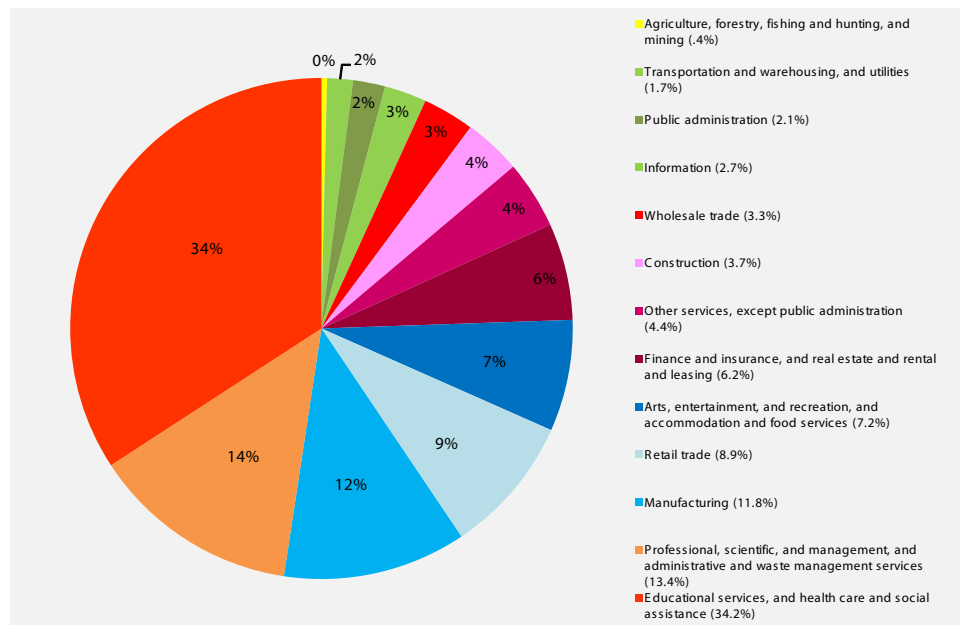
Businesses by Industry



Dashboard Status: Baseline

Data Source: Scio Township Assessor's Office

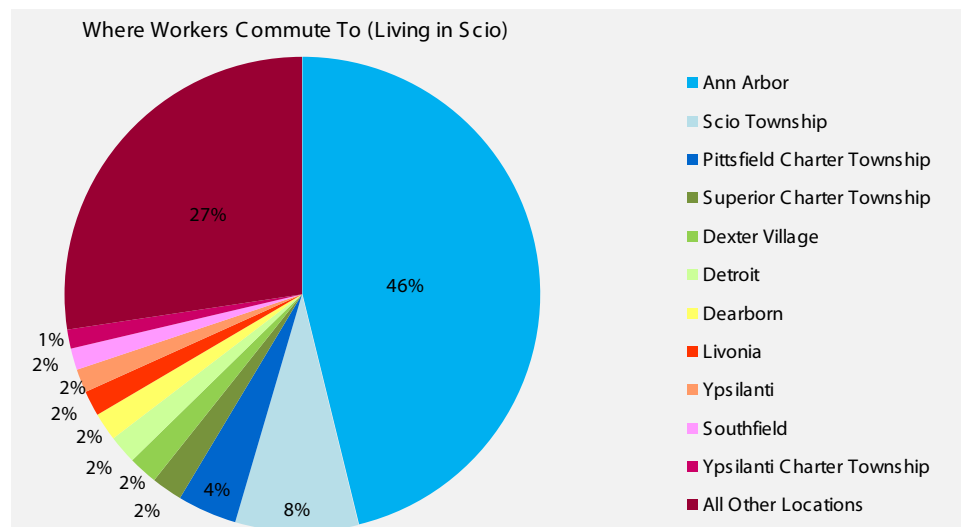
Occupation by Industry



Dashboard Status: Baseline

Data Source: ACS Data 2006-2010

Outflow of Workers



Dashboard Status: Baseline

Data Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics

Dashboard Summary of Key Metrics

Scio Township, MI – August 2012

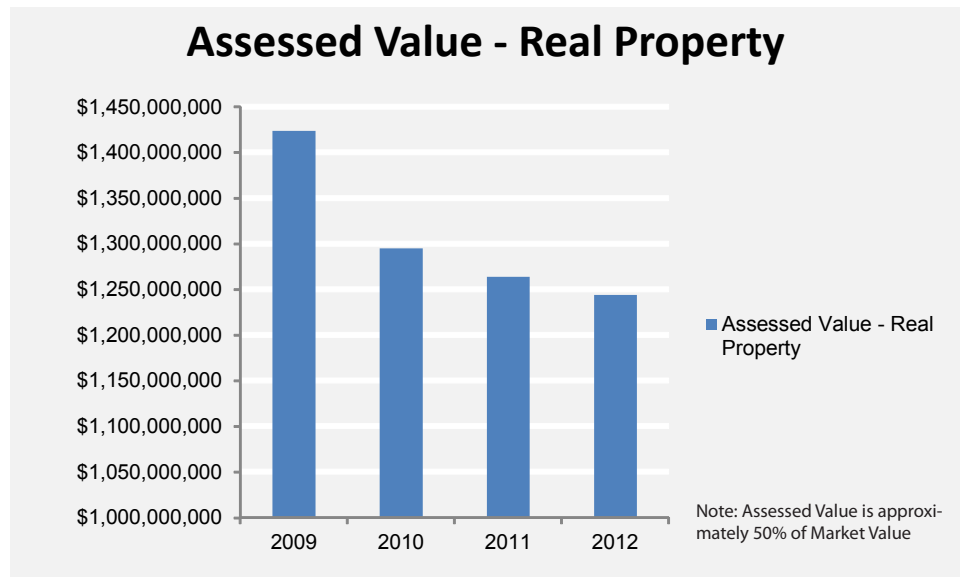
Retail Gap Analysis

RETAIL OPPORTUNITY GAP			
Type of Retail	2012 Consumer Expenditures	2012 Retail Sales	Total Opportunity Gap
Total for All Retail Including Eating and Drinking Places	\$390,690,699	\$688,598,485	-\$297,907,786
Motor Vehicle and Parts Dealers	\$69,858,476	\$310,589,434	-\$240,730,958
Food and Beverage Stores	\$46,844,669	\$104,097,611	-\$57,252,942
Electronics and Appliance Stores	\$9,096,522	\$40,978,686	-\$31,882,164
Building Materials, Garden Equipment	\$38,343,440	\$63,006,867	-\$24,663,427
Gasoline Stations	\$34,455,681	\$56,398,601	-\$21,942,920
Non-Store Retailers	\$30,105,376	\$34,936,575	-\$4,831,199
Miscellaneous Store Retailers	\$10,190,081	\$10,885,704	-\$695,623
Sporting Goods, Hobby, Book, and Music Stores	\$8,392,289	\$8,175,738	\$216,551
Furniture and Home Furnishings	\$9,004,029	\$6,236,277	\$2,767,752
Health and Personal Care Stores	\$22,067,766	\$12,731,259	\$9,336,507
Foodservice and Drinking Places	\$41,768,335	\$30,823,758	\$10,944,577
Clothing and Clothing Accessories Stores	\$19,657,461	\$3,739,739	\$15,917,722
General Merchandise, Apparel, Furniture, and Other	\$101,353,517	\$72,532,075	\$28,821,442
General Merchandise Stores	\$50,906,577	\$5,998,236	\$44,908,341

Dashboard Status: Baseline

Data Source: RMP Opportunity Gap - Retail Stores in Scio Twp including Dexter Village, Claritas

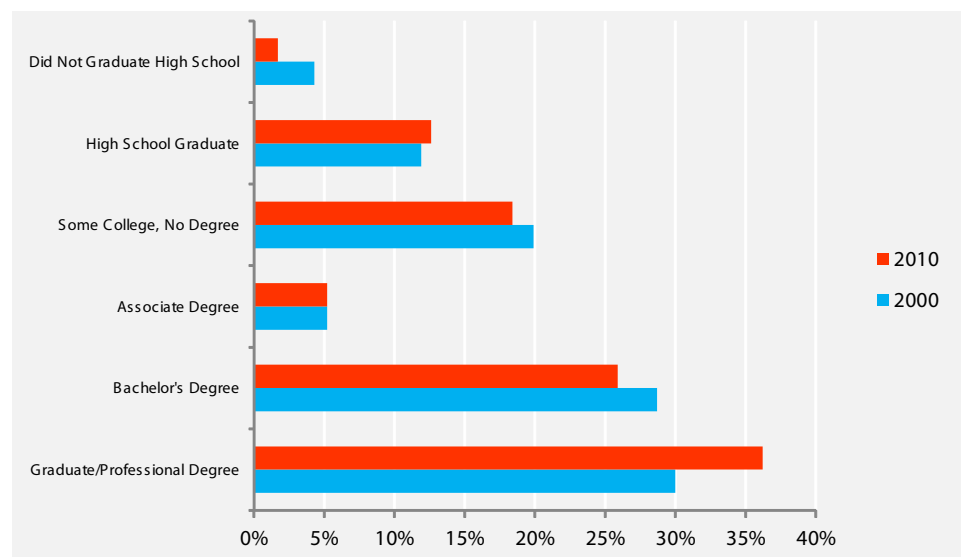
Total Assessed Value: Real + Personal Property



Dashboard Status: Decreasing

Data Source: Scio Township Assessor's Office

Educational Attainment



Dashboard Status: Baseline

Data Source: SEMCOG